



*Fresha*

**LOCALLY GROWN  
CARROTS**

**NATURALLY SWEET • CRISP • TENDER**





# OUR CARROTS



**WHOLE CARROTS**  
Conventional and Organic



**MINNIES™**  
Conventional and Organic



**BABY PEELED**  
Conventional and Organic



**BABY PETITE**  
Conventional and Organic



**CARROT CHIPS**



**MATCHSTICK CARROTS**

Product Name	Weight Per Bag/ Pack	Units Per Case	UPC
Whole	1lb	48	10850011-329006
	2lb	24	10850011-329013
	3lb	16	10850011-329020
	5lb	10	10850011-329037
Organic Whole	1lb	48	10850011-329266
	2lb	24	10850011-329198
	5lb	10	10850011-329273
Minnies™	1lb	12	10850011-329177
Organic Minnies™	1lb	12	10850011-329306
Baby Cut	1lb	30	10850011-329068
	2lb	15	10850011-329075
	5lb	6	10850011-329082
Organic Baby Cut	1lb	24	10850011-329204
	2lb	12	10850011-329242
Baby Petite	12oz	12	10850011-329112
Organic Baby Petite	12oz	12	10850011-329235
Carrot Chips	16oz	12	10850011-329139
Matchstick Carrots	10oz	12	10850011-329146



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# PRODUCT SPECIFICATIONS

Product Name	Weight	Product Code	Unit Dimensions	Units Per Master Case	Master Case Dimensions	Master Units Per Pallet	Palletization [Tie X Tier]
Whole	1lb	C-481CEL	6.25" x 10" x 1.5"	48	12.5" x 21" x 8.5"	42	7 (Layer) x 6 (High)
	2lb	C-242CEL	7" x 11.5" x 2.25"	24	12" x 20" x 11"	42	7 (Layer) x 6 (High)
	3lb	C-163CEL	7.75" x 11.5" x 2.5"	16	12" x 20" x 11"	42	7 (Layer) x 6 (High)
	5lb	C-105CEL	9.25" x 12" x 4"	10	12" x 21" x 11"	42	7 (Layer) x 6 (High)
Organic Whole	1lb	C-481CEL-ORG	6.25" x 10" x 1.5"	48	12.5" x 21" x 8.5"	42	7 (Layer) x 6 (High)
	2lb	C-242CEL-ORG	7" x 11.5" x 2.25"	24	12" x 20" x 11"	42	7 (Layer) x 6 (High)
	5lb	C-105CEL-ORG	9.25" x 12" x 4"	10	12" x 21" x 11"	42	7 (Layer) x 6 (High)
Minnies™	1lb	C-121MIN	8.75" x 3.75" x 6.75"	12	13" x 22.5" x 6.125"	60	6 (Layer) x 10 (High)
Organic Minnies™	1lb	C-121MIN-ORG	8.75" x 3.75" x 6.75"	12	13" x 22.5" x 6.125"	60	6 (Layer) x 10 (High)
Baby Cut	1lb	C-301BC	7.25" x 6.5" x 1.5"	30	11.75" x 15.5" x 8.75"	60	10 (Layer) x 6 (High)
	2lb	C-152BC	9.25" x 8.75" x 2"	15	11.75" x 15.5" x 8.75"	60	10 (Layer) x 6 (High)
	5lb	C-65BC	11.25" x 11.5" x 2.75"	6	11.75" x 15.5" x 8.75"	60	10 (Layer) x 6 (High)
Organic Baby Cut	1lb	C-301BC-ORG	7.25" x 6.5" x 1.5"	30	11.75" x 15.5" x 8"	60	10 (Layer) x 6 (High)
	2lb	C-122BC-ORG	9.25" x 8.75" x 2"	12	11.75" x 15.5" x 8"	60	10 (Layer) x 6 (High)
Baby Petite	12oz	C-1212BCP	6.5" x 6" x 1.5"	12	11.75" x 15.5" x 4.375"	100	10 (Layer) x 10 (High)
Organic Baby Petite	12oz	C-1212BCP-ORG	6.5" x 6" x 1.5"	12	11.75" x 15.5" x 4.375"	100	10 (Layer) x 10 (High)
Carrot Chips	16oz	C-1216CH	7.25" X 6.5" X 1.5"	12	11.5" X 15.5" X 5.5"	100	10 (Layer) x 10 (High)
Matchstick Carrots	10oz	C-1210MTSX	7.25" X 6.5" X 1.5"	12	11.75" X 15.5" X 4.375"	100	10 (Layer) x 10 (High)



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# NUTRITION FACTS

## WHOLE CARROTS

Nutrition Facts	
about 6 servings per container	
Serving size	1 carrot (78g)
<b>Amount Per Serving</b>	
<b>Calories</b>	<b>30</b>
% Daily Value*	
<b>Total Fat</b> 0g	0%
Saturated Fat 0g	0%
TransFat 0g	
<b>Cholesterol</b> 0mg	0%
<b>Sodium</b> 55mg	2%
<b>Total Carbohydrate</b> 7g	3%
Dietary Fiber 2g	8%
Total Sugars 4g	
Includes 0g Added Sugars	0%
<b>Protein</b> less than 1g	
Vit. D 0mcg 0%	• Calcium 30mg 0%
Iron 0.2mg 0%	• Potas. 250mg 6%
Vit.A 650mcg 70%	

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

## BABY PETITE

Nutrition Facts	
about 4 servings per container	
Serving size	3oz (85g / about 10 carrots)
<b>Amount Per Serving</b>	
<b>Calories</b>	<b>25</b>
% Daily Value*	
<b>Total Fat</b> 0g	0%
Saturated Fat 0g	0%
TransFat 0g	
<b>Cholesterol</b> 0mg	0%
<b>Sodium</b> 65mg	3%
<b>Total Carbohydrate</b> 7g	3%
Dietary Fiber 2g	9%
Total Sugars 4g	
Includes 0g Added Sugars	0%
<b>Protein</b> less than 1g	
Vit. D 0mcg 0%	• Calcium 30mg 0%
Iron 0.8mg 0%	• Potas. 200mg 6%
Vit.A 590mcg 70%	

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

## BABY PEELED

Nutrition Facts	
about 11 servings per container	
Serving size	3oz (85g / about 10 carrots)
<b>Amount Per Serving</b>	
<b>Calories</b>	<b>25</b>
% Daily Value*	
<b>Total Fat</b> 0g	0%
Saturated Fat 0g	0%
TransFat 0g	
<b>Cholesterol</b> 0mg	0%
<b>Sodium</b> 65mg	3%
<b>Total Carbohydrate</b> 7g	3%
Dietary Fiber 2g	9%
Total Sugars 4g	
Includes 0g Added Sugars	0%
<b>Protein</b> less than 1g	
Vit. D 0mcg 0%	• Calcium 30mg 0%
Iron 0.8mg 0%	• Potas. 200mg 6%
Vit.A 590mcg 70%	

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

## MINNIES™

Nutrition Facts	
about 5 servings per container	
Serving size	3oz (85g / about 3 carrots)
<b>Amount Per Serving</b>	
<b>Calories</b>	<b>30</b>
% Daily Value*	
<b>Total Fat</b> 0g	0%
Saturated Fat 0g	0%
TransFat 0g	
<b>Cholesterol</b> 0mg	0%
<b>Sodium</b> 60mg	3%
<b>Total Carbohydrate</b> 8g	3%
Dietary Fiber 2g	9%
Total Sugars 4g	
Includes 0g Added Sugars	0%
<b>Protein</b> less than 1g	
Vit. D 0mcg 0%	• Calcium 30mg 2%
Iron 0.3mg 0%	• Potas. 270mg 6%
Vit.A 710mcg 80%	• Vit. C 5mg 6%

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

## CARROT CHIPS

Nutrition Facts	
about 6 servings per container	
Serving size	1 cup (85g)
<b>Amount Per Serving</b>	
<b>Calories</b>	<b>25</b>
% Daily Value*	
<b>Total Fat</b> 0g	0%
Saturated Fat 0g	0%
TransFat 0g	
<b>Cholesterol</b> 0mg	0%
<b>Sodium</b> 65mg	3%
<b>Total Carbohydrate</b> 7g	2%
Dietary Fiber 2g	8%
Total Sugars 4g	
Includes 0g Added Sugars	0%
<b>Protein</b> less than 1g	
Vit. D 0mcg 0%	• Calcium 30mg 2%
Iron 0.7mg 4%	• Potas. 190mg 4%
Vit.A 560mcg 60%	

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

## MATCHSTICK CARROTS

Nutrition Facts	
about 3.5 servings per container	
Serving size	3/4 cup (80g)
<b>Amount Per Serving</b>	
<b>Calories</b>	<b>25</b>
% Daily Value*	
<b>Total Fat</b> 0g	0%
Saturated Fat 0g	0%
TransFat 0g	
<b>Cholesterol</b> 0mg	0%
<b>Sodium</b> 60mg	3%
<b>Total Carbohydrate</b> 7g	2%
Dietary Fiber 2g	8%
Total Sugars 4g	
Includes 0g Added Sugars	0%
<b>Protein</b> less than 1g	
Vit. D 0mcg 0%	• Calcium 30mg 0%
Iron 0.7mg 4%	• Potas. 190mg 4%
Vit.A 550mcg 60%	

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

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